

ZIP-to-District Matching[®] for SALESFORCE

Match your Stakeholders to their federal, state, and local districts in Salesforce.

ZDM allows you to match existing contacts, accounts, leads, or custom objects with addresses or Lat/Longs to their legislative districts. Matched data is kept up-to-date regardless of address changes or redistricting.

ZIP to Districting Matching (ZDM) for Salesforce features and benefits include:

- Accounts and contacts can be kept up-to-date through reprocessing for an entire year with no additional costs
- Create campaigns for accounts and contacts located within a specific legislative district.
- Matched data can be visible on account and contact page layouts and/or on elected official's account record.
- Process individual account or contact records in real-time or create filtered batches.
- Subscriptions are available for each of the companion KnowWho directories — Congress, State, and Local
- Connect with the Action Center Toolkit (ACT) to build grassroots campaigns for specific geographic regions

USPS Verified Information * (ZDM)	
USPS Street	546534 Marsh Hawk Way
USPS State	MD
USPS Street 2	
USPS Zip	21045-2262
USPS City	Columbia
USPS Deliverable?	<input type="checkbox"/>
KnowWho Address Update?	<input type="checkbox"/>
PO Box?	<input type="checkbox"/>

KnowWho District Information * (ZDM)	
Latitude	39.22469800000000
Longitude	-76.83476700000000
US Senate	MD
US Senate State Description	Maryland
US House	MD07
US House District Description	Maryland District 7
State Senate	MD013
State Senate District Description	Maryland Senate District 13
State House	MD013
State House District Description	Maryland House District 13
County Name	Howard
County Code	24027
County District	
County District Description	
Municipal Name	Columbia
Municipal Code	0002419125
Municipal District	
Municipal District Description	
Municipal Type	F

Elected Officials for this Record	
	Sen. Ben Cardin Name: Ben Cardin Title: US Senator Party: Democratic Party - Minority District: MD001 Chamber: US Senate
	Sen. Chris Van Hollen Jr. Name: Chris Van Hollen Title: US Senator Party: Democratic Party - Minority District: MD002 Chamber: US Senate
	Rep. Kweisi Mfume Name: Kweisi Mfume Title: US Representative Party: Democratic Party - Majority District: MD07 Chamber: US House
	Sen. Guy J. Guzzone Name: Guy Guzzone Title: State Senator Party: Democratic Party - Majority District: MD013 Chamber: State Senate



For more information on ZIP-to-District Matching visit us at www.AppExchange.com and search for "ZDM for Salesforce"

KnowWho Offices : 8198 Terminal Road | Suite 200 | Lorton, VA 22079

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