

Action Center Toolkit[®] for SALESFORCE

Use native Salesforce functionality to plan, build, deliver, and analyze the results of your advocacy campaigns.

With Action Center Toolkit, you can seamlessly send messages or tweets to elected officials or capture signatures for petitions.

Action Center Toolkit (ACT) for Salesforce features and benefits include:

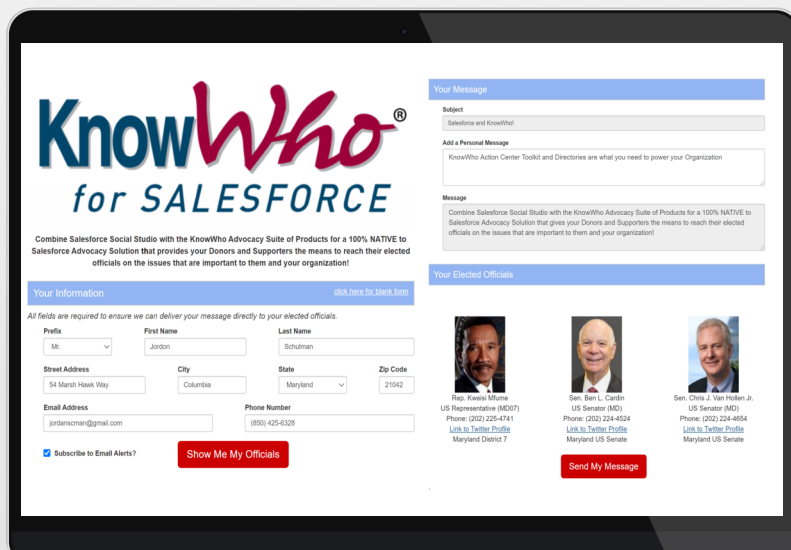
- 100% native to Salesforce. No integration is required. Everything is in Salesforce and processed in real-time.
- Packed with the code you need to create a basic Action Center app which can be modified or customized to meet your specific needs.
- Manage advocacy requests using standard

Salesforce Campaign functionality.

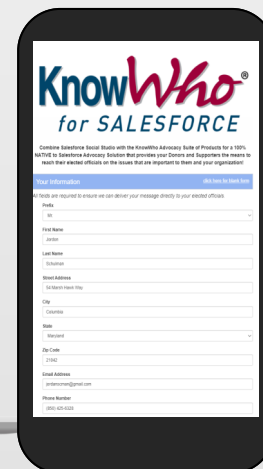
- Actions or messages from supporters tracked on contact record and account record of elected officials who were sent the message.
- View Actions by supporters, by issues, and/or officials with Salesforce report builder
- Scalable to federal, state, local government
- Bills and Votes Integration, messages based upon Votes or Sponsorships.

ENHANCEMENTS UNDER DEVELOPMENT:

- Regulation.gov commenting



ALL KNOWWHO SALESFORCE PRODUCTS CAN BE USED ON YOUR MOBILE DEVICES.



“Having the entire solution inside Salesforce affords us reliability, flexibility, and real-time updates on supporters activity.”



For more information on ACT for Salesforce, visit us at www.AppExchange.com and search for “Action Center Toolkit”

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